

Cynthia Gould

Graphic Designer

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East DanForth
Toronto, Ontario

ABOUT	SKILLS	SOFTWARE
I specialize in stylish, efficient designs that place clear communication and the customer or end users' expectations and needs first.	<ul style="list-style-type: none">• Corporate Design For print and online use• Branding, Packaging, Web Design• Some video editing experience	<p>A+ Adobe InDesign, Photoshop, Illustrator Quark Xpress</p> <p>B Adobe Premiere, Muse, Dreamweaver</p>

EDUCATION

Durham College · Three Year Graphic Design & Communications Diploma · Oshawa, Ontario

WORK EXPERIENCE

Cushman & Wakefield Ltd., Brokerage (Formerly Royal LePage Commercial)

Graphic Designer

2002- 2017

- Created property brochures, web sites, micro sites, newspaper ads, and other marketing materials
- Created internal pitch materials, meeting displays, graphics for internal documents, and property branding
- Shot and edited two videos for internal company use

The Chatroom on TalkTV

Webmistress

2000 - 2002

- Coordinated audience input via email, online chat, and message board during the live show
- Designed website, shot photos of guests, occasionally on camera, and was segment producer for a weekly one hour program
- Wrote and maintained weekly newsletter, online listings, current photos

Freelance Graphic and Web Designer

1999-2000

- Clients included Fresh Advertising, Moxie.ca, Weeping Tile, Luther Wright & the Wrongs

Fresh Advertising (Formerly Fauvhaus Advertising)

Studio Manager, Graphic Designer, Art Director

1996-1999

- Responsible for managing design and production workflow, graphic design, art direction, occasional copywriting, proofing and approving all materials from other designers
- Designed two Pizza Hut menus, toy packaging for Nelvana, and materials for Barbara Hall's mayoral campaign

Grapheme Communication Design (part of the Cossette Group)

Layout Artist, Assistant Studio Manager, Graphic Designer

1992-1996

- Responsible for layout, design, typesetting, and production
- Designed the McDonald's Canada Food packaging for the 1996 Atlanta Olympics
- Designed calendar for Bombardier's Dash-8 airplanes
- Production layout for Scotiabank bank cards, Bell Mobility hockey rinkboards, McDonald's coupons
- Was trained in typesetting by Stephen Conkie of The Type Guns

PERSONAL

I'm the singer in a naughty comedy rock band, a painter, poet, and VJ.