

Cynthia Gould

Graphic Designer

cynthia.gould@gmail.com
647-220-7772

East DanForth
Toronto, Ontario

ABOUT

I specialize in stylish, efficient designs that place clear communication and the customer or end users' expectations and needs first.

SKILLS

- Corporate Design for print and online use
- Branding, Packaging, Web Design
- Some video editing experience

SOFTWARE

- A+ Adobe InDesign, Photoshop, Illustrator
Quark Xpress
- B Adobe Premiere, Muse, Dreamweaver

EDUCATION

Durham College • Oshawa, Ontario • Three Year Graphic Design & Communications Diploma

RELEVANT WORK EXPERIENCE

Cushman & Wakefield Ltd., Brokerage (Formerly Royal LePage Commercial) 2002- 2017

Graphic Designer

- Created property brochures, web sites, micro sites, newspaper ads, and other marketing materials
- Created internal pitch materials, meeting displays, graphics for internal documents, and property branding
- Shot and edited two videos for internal company use

The Chatroom on TalkTV 2000 - 2002

Webmistress

- Coordinated audience input via email, online chat, and message board during the live show
- Designed website, shot photos of guests, occasionally on camera, and was segment producer for a weekly one hour program
- Wrote and maintained weekly newsletter, online listings, current photos

Freelance Graphic and Web Designer 1999-2000

- Clients included Fresh Advertising, Moxie.ca, Weeping Tile, Luther Wright & the Wrongs

Fresh Advertising (Formerly Fauvhaus Advertising) 1996-1999

Studio Manager, Graphic Designer, Art Director

- Responsible for managing design and production workflow, graphic design, art direction, occasional copywriting, proofing and approving all materials from other designers
- Designed two Pizza Hut menus, toy packaging for Nelvana, and materials for Barbara Hall's mayoral campaign

Grapheme Communication Design (part of the Cossette Group) 1992-1996

Layout Artist, Assistant Studio Manager, Graphic Designer

- Responsible for layout, design, typesetting, and production
- Designed the McDonald's Canada food packaging for the 1996 Atlanta Olympics
- Designed calendar for Bombardier's Dash-8 airplanes
- Production layout for Scotiabank bank cards, Bell Mobility hockey rinkboards, McDonald's coupons
- Was trained in typesetting by Stephen Conkie of The Type Guns

PERSONAL

I'm the singer in a naughty comedy rock band, a painter, poet, VJ, and writer. I just published a self-help book about kicking anxiety's duff.

References available upon request.